



QUERY GUIDELINES

Hello Author!

If you are interested in submitting a Query Letter to Hipso Media for us to consider publishing your work, here are some guidelines of what we are looking for. Remember, your Query Letter will be Hipso's first impression of your writing and your work, so make sure you get our attention. A query letter should be no more than 1-2 pages, and have the following elements:

1) INTRODUCTION

In one paragraph, introduce yourself and the work you want us to consider. Tell us the title, what kind of work it is – i.e., Young Adult novel, Literary Fiction, Cookbook. Tell us how many pages and words the Manuscript (MS) has, and any other important components of the work (i.e., does it have illustrations). Then, give us a one-sentence “high concept” summary of the book, if possible, or what it's similar too, i.e., “People who like Neil Gaiman will like my work.”

2) SYNOPSIS

Succinctly describe the plot of your work, or concept of your non-fiction book. This should be one or two paragraphs and focus on the main plot, the setting and main characters. Then vividly and with passion, describe the arc of your story – tell us what's at stake for the main characters, and why we as readers should care – what's different, what's new, what's important about the story. If it's a non-fiction work, give some sample chapter headlines, and tell us who the book is for and why.

3) AUTHOR BIO

Tell us about yourself and your writing creds, publication credits, and education. Are you already published? If so, give us the title, date and publishers of your work. If not, don't worry – we are looking for new voices and new talent! Do you have a blog, or have you been published online on someone else's blog or collection? Do you have a Facebook page, Goodreads, Twitter, Tumblr, blog or other social media presence? If so, please provide the links to those pages. Have you attended any writing workshops? Won any prizes? Show us your passions and what you want from your writing.

4) NEXT STEPS

Tell us whether the MS is finished or how close it is to being finished. If it's a non-fiction book, do you have an outline or is the book entirely written? If we are interested in seeing more, do you have sample chapters you can send? What's the best way to contact you – email, phone?

Questions about your query? Please contact Rob Simon, Publisher, Hipso Media at rob@hipsomedia.com.

We look forward to seeing your query!